



Beta Alpha Psi

The Honors Organization for Financial Information Professionals

Nancy Harke Executive Office, 220 Leigh Farm Road, Durham, NC 27702-8110

Phone: (919) 402-4938 • Fax: (919) 402-4911 • E-mail: bap@bap.org • www.bap.org

To: Beta Alpha Psi Chapters:

This is the 'second-mailing' of our request for responses by chapters seeking to be involved in this year's annual meeting. If your chapter has already responded to our earlier request there is no need to respond again.

We hope that you were able to attend the 2007 Beta Alpha Psi Annual Meeting held in Chicago in August. BAP chapters should now start planning for the 2008 Annual Meeting.

As you probably know, the **2008 BAP Annual Meeting** will be held in Anaheim, California on **August 7-9** at the Anaheim Marriott [www.Marriott.com/laxah]. Involvement by chapters and their members is an essential 'value added' ingredient in each year's annual meeting. Presenters and chapters benefit both by presenting and learning from presentations by others. This is a valuable exchange of ideas and energy.

As a way to best match the program topics and needs with your interests and skills, we are asking chapters interested in presenting at the 2008 annual meeting to complete the form that follows and return it as soon as possible, but no later than January 31, 2008.

We will continue successful and popular sessions from prior years and we would like to add new sessions on topics you suggest. Please feel free to volunteer for one of these suggested sessions or propose a new one:

1. **Fundraising Strategies:** Generating funds to provide for worthwhile chapter activities can be challenging. Chapters can share their experiences about what has worked.
2. **Outreach for New Members Who Will Add Value to the Chapter:** This session will also allow for sharing of ideas on how to attract these students to pledge and, subsequently, how to sustain their interest level as active members.
3. **Identifying the Critical Success Factors in Maintaining a Dynamic Chapter:** This session will share ideas of how to identify and then implement these factors. Special challenges exist for large and small chapters.
4. **The CPA Exam and Other Certifications.** People who have survived the CPA and other certification exams will share their experiences and talk about the best way to prepare, the role of a review course, and other factors related to these exams. Establishing the best time for an individual to take the exams and interstate reciprocity issues will be discussed.
5. **Qualities of Effective Leaders.** Essential qualities for effective leadership will be examined and shared.

6. **Operational Workshops for Chapter (a) Treasurers, (b) Faculty Advisors, (c) Reporters, and (d) Presidents.** Experienced representatives of each of these offices that will be available for anyone with specific help or assistance that is needed. (If your chapter prefers one of the workshops, please note both the number 6 and letter (a, b, c, d) in the space provided on the interest form).
7. **Alumni Relations: How to Enjoy Benefits Resulting from Developing and Maintaining these Contacts:** Let's share ideas regarding your chapter's efforts to tap this valuable resource.
8. **Dress for Success and Dining Etiquette:** A practical session over lunch on Friday providing ideas on how to enhance your personal impact.
9. **Careers in Finance:** Speakers from Investment Banking and Commercial Banking firms will discuss their careers and necessary preparation for achieving success.
10. **International and Domestic Chapters Sharing Ideas on Expanding the Chapter's Impact:** Representatives from our international chapters will interact with representatives of domestic chapters to facilitate effective chapter activities.
11. **Director of the Program of Chapter Activities:** In this session there will be detailed updates by the director and sharing of experiences by chapter officers.
12. **Careers in the Federal Bureau of Investigation:** Speakers from the FBI will create an awareness of career opportunities in this growing field.
13. **Proposed Session:** Please send a one paragraph session summary or description similar to those provided for items 1-12.

Please note that you will be required to submit a one-paragraph abstract of your plans for any assigned session by February 10, 2008.

Also, this interest form does not relate to Best Practices presentations; information on competing at the regional meetings for Best Practice presentations at the annual meeting is available on the BAP website at www.bap.org or you can contact your regional director.

Thanks in advance for helping us get this start on the meeting planning!

Merle Hopkins,
2008 BAP Annual Meeting Chair

Stephanie M. Bryant,
2007-2008 BAP President