

KPMG Gold Challenge – Announcement

To: All Beta Alpha Psi Faculty Advisors, Co-Advisors and Chapter Officers

From: The Executive Office of Beta Alpha Psi

Date: TBD

RE: KPMG Gold Challenge

“KPMG Gold Challenge”

Sponsored by KPMG LLP

BAP recognizes that many chapters often go above and beyond what is required to become a Superior Chapter. In an effort to reward these chapters, The KPMG Foundation is working with BAP to sponsor the KPMG Gold Challenge, a competition that will provide an annual monetary award to several top chapters. Eligible chapters will be required to submit a 10-minute video presentation which explains and/or demonstrates why their chapter deserves the KPMG Gold Challenge award. The winning chapters will be announced during a plenary session at the Annual BAP Conference being held August 6-8, 2009.

Eligibility

To be eligible to participate, teams must meet the following criteria:

- Must have been a Superior Chapter Member for School year 2008
- Must be a Superior Chapter Member for School year 2009
- Must have participated in a Regional Meeting (i.e. Meeting host/co-host, Chapter operations presentation, or Best Practice Competition)
- Must have participated in a National Meeting (i.e. Meeting host/co-host, Chapter operations presentation, or Best Practice Competition)

Nomination Process

Chapters wishing to participate in the KPMG Gold Challenge should first review the KPMG Gold Challenge guidelines attached to this message. This document will provide you with everything you need to know about the contest, how to apply, and how to submit your video. A KPMG Gold Challenge Self-Nomination Form and a KPMG Gold Challenge – Individual Release Form will also need to be completed and submitted with your video entry.

Deadline and Prizes

The deadline to submit entries is Midnight, EDT on Monday, June 1, 2009. The Grand prize is \$2,500 per chapter up to a maximum of 15 chapters as determined by the judges. All decisions of the judges are final.

For any questions, please contact the Executive Office.